

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 35.917952 Longitude: -86.837283

Williamson Square Franklin, TN		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	10,030	56,876	105,554
	Population Est 23Q1	9,968	56,732	105,191
	Population Est 22Q4	9,905	56,507	104,880
	Population Est 22Q3	9,930	56,500	104,717
	Population Est 22Q2	9,923	56,437	104,546
	Population Est 22Q1	9,910	56,259	104,186
	Population Est 21Q4	9,912	56,081	103,887
	Population Est 21Q3	9,907	56,139	103,789
	Population Est 21Q2	9,895	56,147	103,682
	Population Fcst	10,385	59,636	110,883
	2010 Census Population	8,961	43,190	78,803
	2000 Census Population	7,821	36,522	60,533
	1990 Census Population	5,174	21,985	34,962
	Current Year Daytime Population	11,174	78,920	125,467
	Average Seasonal Population	118	935	1,804
	Historical Annual Growth, 1990 – 2000	4.22%	5.21%	5.64%
	Historical Annual Growth, 2000 – 2010	1.37%	1.69%	2.67%
	Estimated Annual Growth, 2010 – CY	0.79%	1.95%	2.07%
	Projected Annual Growth, CY to Y5	0.70%	0.95%	0.99%
	Group Qtrs Est	235	896	1,043
Transient Est Average Last 4 Qtrs	891	4,088	6,799	
Households	Current Year Estimated Households	4,025	23,035	40,496
	Households Est 23Q1	3,997	22,982	40,361
	Households Est 22Q4	3,967	22,884	40,235
	Households Est 22Q3	3,978	22,887	40,188
	Households Est 22Q2	3,975	22,865	40,125
	Households Est 22Q1	3,970	22,791	39,985
	Households Est 21Q4	3,972	22,716	39,868
	Households Est 21Q3	3,970	22,748	39,842
	Households Est 21Q2	3,963	22,748	39,802
	Households Fcst	4,178	24,172	42,530
	2010 Census Households	3,642	16,747	29,811
	2000 Census Households	2,971	13,814	22,537
	1990 Census Households	2,033	8,279	12,755
	Historical Annual Growth, 1990 – 2000	3.87%	5.25%	5.86%
	Historical Annual Growth, 2000 – 2010	2.06%	1.94%	2.84%
	Estimated Annual Growth, 2010 – CY	0.70%	2.26%	2.17%
	Projected Annual Growth, CY to Y5	0.75%	0.97%	0.99%
Population per Household	2.43	2.43	2.58	

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Williamson Square Franklin, TN		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	3.2%	3.8%	4.7%
	HH Income \$250,000 to \$499,999	3.8%	4.5%	5.7%
	HH Income \$200,000 to \$249,999	8.9%	10.6%	13.3%
	HH Income \$175,000 to \$199,999	6.4%	6.4%	6.9%
	HH Income \$150,000 to \$174,999	11.6%	8.1%	8.5%
	HH Income \$100,000 to 149,999	21.8%	20.8%	20.2%
	HH Income \$75,000 to 99,999	15.0%	13.2%	11.9%
	HH Income \$50,000 to 74,999	12.3%	13.1%	12.0%
	HH Income \$35,000 to 49,999	6.9%	8.5%	7.4%
	HH Income \$25,000 to 34,999	4.7%	4.8%	4.2%
	HH Income \$15,000 to 24,999	3.7%	2.7%	2.4%
	HH Income \$0 to 14,999	1.7%	3.5%	2.8%
	Average Household Income	\$133,538	\$141,865	\$158,231
	Median Household Income	\$111,232	\$109,052	\$121,076
	Per Capita Income	\$54,668	\$58,147	\$61,142
	Average Disposable Income	\$108,721	\$109,223	\$118,520
	Median Disposable Income	\$97,152	\$95,271	\$105,511
	Discretionary HH Income Over \$150,000	11.4%	13.3%	17.9%
	Discretionary HH Income \$125,000 to \$149,999	6.0%	8.8%	9.8%
	Discretionary HH Income \$100,000 to \$124,999	16.2%	11.3%	12.1%
	Discretionary HH Income \$75,000 to \$99,999	16.1%	15.5%	15.2%
	Discretionary HH Income \$50,000 to \$74,999	22.7%	19.4%	17.6%
	Discretionary HH Income \$25,000 to \$49,999	17.4%	19.5%	17.3%
	Discretionary HH Income Under \$25,000	10.2%	12.2%	10.1%
	Average Discretionary HH Income	\$80,708	\$80,881	\$88,410
	Median Discretionary HH Income	\$75,711	\$73,543	\$82,373
	Householder White – Count	3,343	18,003	32,391
	Median HH Income	\$107,352	\$109,539	\$123,171
	Average HH Income	\$112,563	\$114,005	\$122,250
	Householder Black or African-American – Count	127	1,311	1,979
	Median HH Income	\$106,841	\$78,010	\$92,388
	Average HH Income	\$110,620	\$81,767	\$93,316
	Householder Hispanic – Count	139	1,153	1,753
Median HH Income	\$95,255	\$82,559	\$82,539	
Average HH Income	\$103,206	\$88,688	\$91,716	
Householder Asian or Pacific Islander – Count	221	1,578	2,511	
Median HH Income	\$151,413	\$145,294	\$151,269	
Average HH Income	\$147,076	\$139,380	\$141,737	
Householder Other or Pacific Islander – Count	194	991	1,862	
Median HH Income	\$114,638	\$110,320	\$116,645	
Average HH Income	\$120,636	\$117,793	\$122,949	

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Williamson Square Franklin, TN		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	4,798	27,400	50,866
	Female Population	5,232	29,476	54,687
Total Population by Age	Count of Pop 0 to 4 years	602	3,324	5,716
	Count of Pop 0 to 7 years	899	4,876	8,671
	Count of Pop 5 - 13	1,112	6,296	12,325
	Count of Pop 14 - 18	475	2,891	6,130
	Count of Pop 19 - 22	456	2,801	5,796
	Count of Pop 22 - 25	337	2,049	4,060
	Count of Pop 25 - 29	598	3,340	5,488
	Count of Pop 30 - 34	707	3,782	5,705
	Count of Pop 35 - 39	702	3,950	6,483
	Count of Pop 40 - 44	728	4,168	7,606
	Count of Pop 45 - 59	1,926	11,091	21,932
	Count of Pop 60 - 74	1,625	9,219	17,260
	Count of Pop 75 - 84	500	2,948	5,431
	Count of Pop 85+	262	1,017	1,621
	% of Pop 0 to 4 years	6.0%	5.8%	5.4%
	% of Pop 0 to 7 years	9.0%	8.6%	8.2%
	% of Pop 5 - 13	11.1%	11.1%	11.7%
	% of Pop 14 - 18	4.7%	5.1%	5.8%
	% of Pop 19 - 22	4.5%	4.9%	5.5%
	% of Pop 22 - 25	3.4%	3.6%	3.8%
	% of Pop 25 - 29	6.0%	5.9%	5.2%
	% of Pop 30 - 34	7.1%	6.6%	5.4%
	% of Pop 35 - 39	7.0%	6.9%	6.1%
	% of Pop 40 - 44	7.3%	7.3%	7.2%
	% of Pop 45 - 59	19.2%	19.5%	20.8%
	% of Pop 60 - 74	16.2%	16.2%	16.4%
	% of Pop 75 - 84	5.0%	5.2%	5.1%
	% of Pop 85+	2.6%	1.8%	1.5%
Median Age	40.2	40.0	40.7	
Average Age	40.5	40.1	40.0	
Male Population by Age	% of Pop 0 to 4 years	6.4%	6.2%	5.7%
	% of Pop 5 - 13	12.4%	11.8%	12.4%
	% of Pop 14 - 18	5.1%	5.5%	6.1%
	% of Pop 19 - 22	4.8%	5.2%	5.7%
	% of Pop 22 - 25	3.6%	3.8%	4.0%
	% of Pop 25 - 29	6.1%	6.2%	5.5%
	% of Pop 30 - 34	7.2%	6.8%	5.5%
	% of Pop 35 - 39	7.2%	7.0%	6.1%
	% of Pop 40 - 44	7.7%	7.4%	7.2%
	% of Pop 45 - 59	19.0%	19.4%	20.6%
	% of Pop 75 - 84	3.9%	4.4%	4.5%
	% of Pop 60 - 74	15.1%	15.4%	15.6%
	% of Pop 85+	1.4%	1.1%	1.0%
	Median Age	38.0	38.3	39.1
Average Age	38.4	38.6	38.7	

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	% of Pop 0 to 4 years	5.6%	5.5%	5.1%
	% of Pop 5 - 13	9.9%	10.4%	11.0%
	% of Pop 14 - 18	4.3%	4.7%	5.5%
	% of Pop 19 - 22	4.3%	4.7%	5.3%
	% of Pop 22 - 25	3.2%	3.5%	3.7%
	% of Pop 25 - 29	5.8%	5.6%	4.9%
	% of Pop 30 - 34	6.9%	6.5%	5.4%
	% of Pop 35 - 39	6.8%	6.9%	6.2%
	% of Pop 40 - 44	6.9%	7.3%	7.2%
	% of Pop 45 - 59	19.4%	19.6%	20.9%
	% of Pop 60 - 74	17.2%	17.0%	17.0%
	% of Pop 75 - 84	5.9%	5.9%	5.7%
	% of Pop 85+	3.7%	2.4%	2.0%
	Median Age	42.2	41.5	42.0
Average Age	42.4	41.5	41.2	
Race	Count of White	8,013	43,536	83,385
	Count of Black or African-American	321	3,625	5,483
	Count of Asian or Pacific Islander	640	4,460	7,503
	Count of Other races	1,056	5,255	9,183
	White	79.9%	76.5%	79.0%
	Black or African American	3.2%	6.4%	5.2%
	Asian	6.4%	7.8%	7.1%
	Other Races	10.5%	9.2%	8.7%
Language Spoken	Speak English at Home	90.0%	87.4%	88.9%
	Speak Spanish at Home	4.2%	5.1%	4.3%
	Speak French or French Creole at Home	0.1%	0.4%	0.4%
	Speak German at Home	0.4%	0.3%	0.2%
	Speak Other Indo-European Languages at Home	3.1%	2.6%	2.2%
	Speak Russian and Other Slavic Languages at Home	0.3%	0.1%	0.2%
	Speak Chinese at Home	0.0%	0.6%	0.6%
	Speak Korean at Home	0.2%	0.4%	0.4%
	Speak Vietnamese at Home	0.0%	0.1%	0.2%
	Speak Other Asian Languages at Home	1.0%	2.6%	2.3%
	Speak Tagalog and Other Pacific Languages at Home	0.5%	0.3%	0.3%
	Speak Other Language at Home	0.0%	0.0%	0.1%
Hispanic	Hispanic Population	722	4,326	6,959
	Hispanic Population Percent	7.2%	7.6%	6.6%
	Mexican	79.1%	64.4%	57.6%
	Puerto Rican	8.0%	6.2%	6.5%
	Cuban	1.7%	3.3%	4.2%
	Dominican	0.0%	1.1%	1.4%
	Central American	4.2%	7.3%	8.6%
	South American	1.8%	10.1%	13.0%
	Other Hispanic	5.4%	7.6%	8.7%
	2000 Hispanic Population Percent	10%	5%	4%
	1990 Hispanic Population Percent	1%	1%	1%

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Williamson Square Franklin, TN		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	7.1%	6.1%	6.1%
	American	6.7%	5.9%	5.9%
	Native American (ie. Indian/Eskimo)	0.3%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	6.4%	7.8%	7.1%
	Chinese	0.5%	0.9%	0.9%
	Japanese	0.1%	0.3%	0.3%
	Korean	0.8%	0.4%	0.4%
	South Central Asian (ie. Indian)	2.1%	4.7%	4.1%
	South East Asian (ie. Vietnamese)	2.5%	1.2%	1.0%
	Other Asian	0.5%	0.3%	0.4%
	European (percent of total population)	39.5%	38.7%	41.4%
	British	10.3%	10.3%	11.9%
	Dutch	0.7%	0.6%	0.7%
	French	1.4%	1.3%	1.3%
	German	7.6%	7.3%	7.9%
	Italian	2.9%	2.3%	2.4%
	Polish	1.0%	1.3%	1.2%
	Scandinavian	1.8%	1.6%	1.7%
	Scotch/Irish	9.9%	9.7%	9.9%
Other European (ie. Greek/Russian)	3.8%	4.4%	4.4%	
Middle Eastern	0.7%	0.8%	0.8%	
Other Ancestry	16.6%	17.6%	16.7%	
Unclassified Ancestry	22.6%	21.5%	21.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	7,048	39,514	71,527
	Elementary (0 to 8)	1.8%	2.0%	1.9%
	Some High School (9 to 11)	1.2%	2.8%	2.4%
	High School Graduate (12)	12.9%	13.2%	12.3%
	Some College (13 to 16)	16.0%	15.1%	14.4%
	Associates Degree Only	5.8%	6.3%	6.2%
	Bachelors Degree Only	38.7%	38.6%	39.9%
	Graduate Degree	23.6%	21.9%	23.0%
	% College (4+)	62.3%	60.5%	62.8%
Household Type	Total Households – count	4,025	23,035	40,496
	One Person HHs – count	1,161	6,585	9,806
	Family HHs – count	2,557	15,139	28,821
	Married Couple – count	2,184	12,615	24,534
	w/own children – count	1,016	5,659	11,129
	w/out own children – count	1,169	6,956	13,405
	Male Householder – count	135	559	916
	Female Householder – count	237	1,965	3,371
	Non-Family Households – count	308	1,311	1,869
	1 Person Household	28.8%	28.6%	24.2%
	2 Person Household	34.6%	34.1%	33.8%
	3 Person Household	15.0%	15.4%	16.0%
	4 Person Household	13.7%	14.1%	16.7%
	5 Person Household	5.4%	5.3%	6.5%
6 Person Household	1.9%	1.7%	2.0%	
7+ Person Household	0.6%	0.7%	0.8%	
% Households With Children	29.0%	30.4%	32.7%	

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Williamson Square Franklin, TN		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	4,176	24,326	42,469
	Owner Occupied Percent	59.8%	60.3%	68.5%
	Renter Occupied Percent	36.6%	34.4%	26.9%
	Vacant Housing Percent	3.6%	5.3%	4.6%
	Total Housing Units (Census 2000)	3,147	14,627	23,888
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	7.6%	18.2%	22.5%
	Property Value \$750,000 to \$999,999	22.8%	24.4%	24.4%
	Property Value \$500,000 to \$749,999	44.3%	32.4%	28.9%
	Property Value \$400,000 to \$499,999	11.7%	9.0%	8.4%
	Property Value \$300,000, to \$399,999	4.7%	5.9%	4.8%
	Property Value \$200,000 to \$299,999	2.6%	3.3%	2.7%
	Property Value \$150,000 to \$199,999	0.0%	0.5%	0.5%
	Property Value \$100,000 to \$149,999	0.0%	0.4%	0.3%
	Property Value \$60,000 to \$99,999	0.4%	0.3%	0.3%
	Property Value \$40,000 to \$59,999	0.3%	0.2%	0.2%
	Property Value \$0 to \$39,999	0.1%	0.5%	0.8%
	Median Home Value	\$670,474	\$730,493	\$782,688
Wealth per Household	\$0 and under - percent	16.2%	16.3%	15.6%
	\$1 to \$4999 - percent	7.3%	7.4%	6.8%
	\$5k to \$9999 - percent	4.2%	4.2%	3.9%
	\$10k to \$24999 - percent	6.1%	6.1%	5.9%
	\$25k to \$49999 - percent	6.6%	6.7%	6.7%
	\$50k to \$99999 - percent	9.9%	10.0%	10.1%
	\$100k to \$249999 - percent	18.3%	18.3%	18.7%
	\$250k to \$499999 - percent	14.2%	14.1%	14.6%
	\$500k+ - percent	17.3%	17.0%	17.8%
	Median HH Wealth	\$98,885	\$96,594	\$108,406
	Avg HH Wealth	\$269,399	\$266,148	\$276,844
Economic Viability	Economic Viability Local	287	288	289
	Economic Viability Indexed	106	107	107
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	5,819	31,571	56,727
	Managerial/Executive	25.6%	26.1%	27.7%
	Professional Specialty	35.9%	30.3%	30.1%
	Healthcare Support	1.6%	1.4%	1.2%
	Sales	12.0%	12.0%	12.0%
	Office & Administrative Support	8.4%	10.8%	10.5%
	Protective Service	0.3%	0.9%	1.1%
	Food Preperation	4.9%	5.5%	4.7%
	Building Maintenance & Cleaning	1.2%	1.5%	1.4%
	Personal Care	1.7%	3.3%	2.9%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	4.3%	3.4%	3.3%
	Production & Transportation	4.0%	4.8%	5.0%
	Percent White Collar Workers	83.5%	80.6%	81.5%
	Percent Blue Collar Workers	16.5%	19.4%	18.5%

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	Agriculture/Mining/Construction	4.1%	3.9%	4.2%
	Manufacturing	4.6%	7.4%	7.5%
	Transportation	3.2%	3.2%	3.6%
	Information	4.7%	3.0%	3.0%
	Wholesale/Retail	14.8%	13.6%	13.6%
	Finance, Insurance, Real Estate	7.9%	10.2%	10.4%
	Professional Services	10.7%	12.8%	13.1%
	Management Services	0.8%	0.9%	0.8%
	Administrative/Waste Services	1.6%	2.4%	2.6%
	Educational Services	31.2%	23.5%	23.8%
	Entertainment Services	7.3%	10.5%	9.3%
	Other Professional Services	7.4%	6.1%	5.5%
	Public Administration	1.6%	2.4%	2.7%
Vehicles per HH	No Vehicles	6.7%	4.2%	3.1%
	1 Vehicle	28.0%	31.0%	25.7%
	2 Vehicles	45.4%	45.6%	47.9%
	3 or more vehicles	19.9%	19.2%	23.4%
	Average Number of Vehicles	1.81	1.86	2.00
Change	Births (last 12 months)	111	633	1,140
	Deaths (last 12 months)	94	524	982
	Migration (last 12 months)	95	338	867
Work place	Workplace Establishments	745	4,697	6,431
	Workplace Employees (FTE)	6,715	47,935	65,467